

CFA Pays for the
Winner to compete in
the National Designer
of the Year Finals!

Design Competitions 2010

THEME: “Color Outside The Lines”

When you are asked to color outside the lines or think out side the box...what comes to mind? Here is your opportunity to interpret this concept for the **State Competition**. We are asking you to put on your creating caps and show us the most exotic, bizarre and fantastic creation you can think of. There will be no pricing restrictions but the arrangement must fit into the defined space of 24” wide, 24” deep and 36” high. The challenge for the **Master Competition** will be to think outside the box or color outside the lines by creating an arrangement suitable for a bank or upscale business with limited space. Defined space for this category will be 30” wide, 30” deep and 60” high with no price restrictions.

State Competition Rules

1. **ELEGIBILITY:** Any owner or current employee of a paid Connecticut Florists Association member shop (in or outside CT) may enter. (CFA Design Competition Committee members are not eligible.) Contestant must be registered for the convention. Limit one entry per person. Proof of employment may be required. Previous first-place winners are not eligible to compete at this level, once a designer wins this competition they must move to the next level of competition, the Masters.
2. **SIZE:** NOT TO EXCEED 24” wide by 24” deep by 36” high. Dimensions will be STRICTLY adhered to. A design outside the boundaries will not be judged. Any floral material or prop cascading over the edge of the table must be within the 24” x 24” x 36” space. Floral entry must be secure enough to withstand touching and moving.
3. **MATERIALS:** Design must contain 80% fresh material. Any prop, containers or other non fresh floral material must make up only 20% of the design
4. **PLACEMENT:** Arrangements must be put in place in the Gardens Room at the Crowne Plaza, Cromwell, between 8:00-10:00 am on Saturday, March 6. judging will take place from 10:00 am- 2:00 pm Saturday. Names of the designers will be placed on entries after judging is completed. Arrangements must be left in place until 3:00pm on Sunday, March 7. CFA is not responsible for any loss, breakage or theft. Any arrangement left after 4:00pm Sunday, become the property of CFA.
5. **REGISTRATION:** To assure adequate placement space, advance registration is necessary. NO entry form will be accepted after Tuesday, March 2. Send your registration forms early. For information, call Design Competition Chair Dot Chenevert, AIFD at 845-229-9111, fax 845-229-7104 or e-mail green oakflorist@optimum.net. Or you can call CFA headquarters at 800-352-6946.
6. **FACE-OFF:** The top 3 finalists will compete in a surprise package Face-off competition in the Coach Room to determine the final placing in the contest. Face-off will take place at 3:30, March 6.
7. **PRIZES:** FIRST PLACE: \$300.00 & the CFA Silver cup trophy in your store for one year. Second, third, fourth and fifth place winners will receive a plaque. Conventions attendees will also vote for their favorite entry in the Peoples’ Choice Awards. Winners will be announced on the main stage in the Ballroom following the first design show on March 7. Photos will be taken of the winners and a press release will be sent to their local newspapers.

Masters Competition Rules

1. **ELIGIBILITY:** Only those designers who have previously won or placed second in the annual state design competition are eligible to participate. Entries are limited to a maximum of 8. First place winners will have priority.
2. **SIZE:** Design will be placed on a tall table with maximum space allowed of 30” wide, 30” deep and 60” high. All of the design must fit in this allowed space. Any over this allotment will not be judged.
3. **MATERIALS:** 80% of the arrangement must be in fresh flowers and foliage. Any other materials, containers or props used must comprise only the remaining 20%. There are no price restrictions.
4. **PLACEMENT:** Arrangements must be put in place in the Gardens Room at the Crowne Plaza, Cromwell, between 8:00-10:00 am on Saturday, March 6. judging will take place from 10:00 am- 2:00 pm Saturday. Names of the designers will be placed on entries after judging is completed. Arrangements must be left in place until 3:00pm on Sunday, March 7. CFA is not responsible for any loss, breakage or theft. Any arrangement left after 4:00pm Sunday, become the property of CFA.
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6. **FACE-OFF:** The top 3 finalists will compete in a surprise package Face-off competition in the Coach Room to determine the final placing in the contest. Face-off will take place at 3:30, March 6.
7. **PRIZES:** FIRST PLACE: \$500.00 & the CFA Silver cup trophy in your store for one year. Second and Third place winners will receive a plaque. Conventions attendees will also vote for their favorite entry in the Peoples’ Choice Awards. Winners will be announced on the main stage in the Nutmeg room following the first design show on March 7. Photos will be taken of the winners and a press release will be sent to their local newspapers. Winner of the Master Competition will compete as a representative of CFA in the National Design Competition in the Fall.

State Floral Contest of FFA High School Students

Come view the state FFA Floral Design Contest. High School Agricultural Science students from around the state will be having their annual floral design competition hosted at the Northeast Floral Expo. Students in the Agriculture Education Program can choose to take classes in floral design and retail flower shop management. They are very excited to show you what they have learned. You will have the opportunity to meet budding florist as they help out at the conference. Saturday, Noon-5:00pm. Sunday 9:00-3:00pm in the Gardens Room.

Design Competition 2010 Registration Form

CHECK ONE:

You are entering....

- State Design Competition
 The Masters



I will be entering the 2010 CFA State Floral Design Competition or CFA Masters Competition on Saturday, March 6 at the Crowne Plaza Hotel, Cromwell CT. I have read the rules and fully understand that they will be strictly adhered to. I also understand the judges rulings are final. Proof of employment may be required

Designer's Name(s)

Shop Name

Address

Town

State

Phone

Designer's Signature

I certify the above named contestant is currently employed at my shop.

Employer's Signature

Detach & mail to: Connecticut Florists Association,
590 Main Street-Bart Center, Monroe, CT. 06468, or
fax to 203-261-5429. **Entry deadline: Tuesday, March 2.**

CFA: 800-352-6946, or 203-268-9000.
Design Competition Chair Dot Chenevert, AIFD at 845-229-9111, fax 845-229-7104
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