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CFA Pays for the
Winner to compete in
the National Designer
of the Year Finals!



Design Competitions 2012

THEME: "Flowers As Fashion"

Fashion and flowers go hand and hand, from color palettes, to sizes and shapes. Use the photo of the dress provided to inspire your creation of a cascading bridal bouquet. Remember think outside the box.

State Competition Rules

Eligibility: Any owner or current employee of a paid CT. Florists Association retail, independent, or supplier member shop (in or outside CT) may enter. (CFA Design Competition Committee members are not eligible.) Contestant must be registered for the convention. Limit one entry per person. Proof of employment may be required. Previous first-place winners are not eligible to compete at this level—once a designer wins this competition they must move on to the next level of competition, the Masters.

Size: Not to exceed 24" wide by 24" deep by 36" long. Dimensions will be STRICTLY adhered to. A design outside the boundaries will not be judged. Floral entry must be secure enough to withstand touching and moving.

Materials: Design must contain 80% fresh material. Any prop, containers or other non fresh floral material must make up only 20% of the design. Cost of fresh materials must not exceed \$100.00 wholesale cost and you must submit a written and calculated sheet of all product used.

Placement: Arrangements must be in place in the designated area at the Sturbridge Host Hotel in Sturbridge, MA, between 8:00-10:00 am on Saturday, March 10. Judging will take place from 10:00am-2:00pm on Saturday. Names of the designers will be placed on the entries after judging is completed. Arrangements must be left in place until 3:00 pm on Sunday, March 11. CFA is not responsible for any loss, breakage or theft. Any arrangement left after 4:00 pm on Sunday, becomes the property of CFA.

Registration: To assure adequate placement space, advance registration is necessary. NO entry form will be accepted after Tuesday, March 6. Send your registration forms early. For information, call Design Competition Chair Robin Weir, AIFD at 860-677-1684, or 860-543-2104 or e-mail robin@haworthsflowers.com. You may also call CFA headquarters at 800-352-6946.

Face-Off: The top 3 finalists will compete in a surprise package Face-off competition to decide the final placing in the contest. The Face-off will take place at 3:30, March 10. Location will be at the convention site room to be announced.

Prizes: FIRST PLACE: \$300.00 & the CFA silver cup trophy in your store for one year.

Second, third, fourth and fifth place winners will receive a plaque. Expo attendees will also vote for their favorite entry in the People's Choice Awards. Winners will be announced and prizes will be given out at the Saturday night banquet. Announcements of the winners will also be at the beginning of the Teleflora design show on March 11. Photos will be taken of the winners and a press release will be sent to their local newspapers.

Masters Competition Rules Theme: "Flowers As Fashion"

Let your imagination run wild and create an accessory such as jewelry, shoes, shawl, hat, or whatever inspires you to compliment the bridal gown that is pictured.

Eligibility: Only those designers who have previously won or placed second in the annual state design competition are eligible to participate. Entries are limited to a maximum of 8. First place winners will have priority.

Size: Design will be placed on half of a 6' long table. Maximum space allowed is 30" wide, 30" and 60" high. All of the design must fit within the allowed space. Any designs over this allotment will not be judged.

Materials: 80% of the design must be in fresh flowers and foliage. Any other materials, containers or props used must comprise only the remaining 20%. There are no price restrictions.

Placement: Arrangements must be placed at the Sturbridge Host Hotel, Sturbridge, MA, between 8:00 - 10:00 am on Saturday, March 10. Judging will take place from 10:00 am - 2:00 pm on Saturday. Names of the designers will be placed on entries after the judging is completed. Arrangements must be left in place until 3:00 pm on Sunday, March 11. CFA is not responsible for any loss, breakage or theft. Any arrangements left after 4:00 pm on Sunday, become the property of CFA.

Registration: To assure adequate placement space, advance registration is necessary. Remember only 8 spaces are available so sign up early. NO entry form will be accepted after Tuesday, March 6.

For information, call Design Competition Chair Robin Weir, AIFD at 860-677-1684 or 860-543-2104 or e-mail robin@haworthsflowers.com. Or you can call CFA headquarters at 800-352-6946.

Face-Off: The top three finalists will compete in a surprise package Face-off competition to determine the final placing in the contest. Face-off will take place at 3:30 March 10.

Prizes: FIRST PLACE: \$500.00 & the CFA Silver cup trophy in your store for one year. Second, third, fourth and fifth place winners will receive a plaque. Expo attendees will also vote for their favorite entry in the People's Choice Awards. Winners will be announced and prizes given out at the Saturday night banquet. Announcements of the winners will also be at the beginning of the Teleflora design show on Sunday March 11. Photos will be taken of the winners and a press release will be sent to their local newspaper.

State Floral Contest of FFA High School Students

Come view the state FFA Floral Design Contest. High School Agricultural Science students from around the state will be having their annual floral design competition hosted at the Northeast Floral Expo. Students in the Agriculture Education Program can choose to take classes in floral design and retail flower shop management. They are very excited to show you what they have learned. You will have the opportunity to meet budding florists as they help out at the Expo. Saturday, Noon-5:00pm. in the main lobby & Charlton Room

Design Competition 2012 Registration Form

CHECK ONE:

You are entering....

- State Design Competition
 The Masters



I will be entering the 2012 CFA State Floral Design Competition or CFA Masters Competition on Saturday, March 10 at the Sturbridge Host Hotel, Sturbridge MA. I have read the rules and fully understand that they will be strictly adhered to. I also understand the judges rulings are final. Proof of employment may be required

Designer's Name(s)

Shop Name

Address

Town

State

Zip

Phone

Designer's Signature

I certify the above named contestant is currently employed at my shop.

Employer's Signature

Detach & mail to: Connecticut Florists Association,
590 Main Street-Bart Center, Monroe, CT. 06468, or
fax to 203-261-5429 or
e-mail CTFlorists@aol.com. **Entry deadline: Tuesday, March 6.**

CFA: 800-352-6946, or 203-268-9000.

Design Competition Co-Chairs Robin Weir, AIFD at 860-677-1684, e-mail robin@haworthsflowers.com or

Tony Palmieri AIFD 860-346-8031, e-mail tony@amoderngarden.com



CFA Floral Design Competitions

_____ State
_____ Masters
_____ FFA

_____ Primary Competition
 _____ Face-Off

Entry # _____ Judge _____ Total Points _____

<p>CATEGORY INTERPRETATION (suitability to theme)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>	<p>CREATIVITY (artistic inventiveness, originality)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>
<p>MECHANICS (professional application, technique that helps to secure materials & create stability in a design)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>	<p>BALANCE (a state of equilibrium, actual or visual; a feeling of three-dimensional stability)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>
<p>COLOR HARMONY (various compatible and/or useful combination of colors)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>	<p>LINE (the vital visual path that directs the eye through a composition)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>
<p>FOCAL EMPHASIS (area of greatest visual impact or weight; center of interest to which the eye is drawn)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>	<p>DEPTH (placement of materials at different levels in and around an arrangement)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>
<p>UNITY (oneness of purpose, thought, style & spirit; the organization of components into a harmonious whole resulting in a cohesive relationship of all parts)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>	<p>PROPORTION & SCALE (the relative relationship in size, quantity & degree of emphasis between components within the design. The relationship of a composition to the environment)</p> <p>5-Excellent 4-Above Average 3-Average 2-Below Average 1-Not Acceptable</p> <p>Score _____ Critique:</p>

Explanation of Scoring System

5 - Excellent. Exceptional use of design principles and elements with strong creative emphasis.

4 - Above Average. Good consistent application of design principles and elements with a creative flair.

3 - Average. Good design work, applying use of principles and elements of design, but not demonstrating any special flair or creative emphasis.

2 - Below Average. Weak in the application of design principles and elements and creativity; would not qualify as a good basic design.

1 - Not Acceptable. Design work lacking the application of the principles and elements of design and shows no creativity.